

**Sec. 64-2303. - Sign restrictions based on location.**

If not otherwise stated, any sign not specifically allowed in a zoning district as provided under this section shall be prohibited in that district, except as otherwise provided for under this article. The following standards govern signs within specific zoning districts. The following signs shall be setback at least 15 feet from the edge of pavement:

**(1) Signs permitted in all zoning districts.**

**a. Temporary freestanding signs are permitted in all zoning districts, per the following standards:**

1. *Signs during construction.* One sign shall be allowed during construction. A permit shall be required. The sign may be externally illuminated, shall not exceed 12 square feet in area and five feet in height, and shall be allowed beginning with the commencement of construction and ending with the issuance of the last certificate of occupancy or two years, whichever one shall first occur. Thereafter, the permittee may reapply for a renewal permit subject to same termination conditions as set forth in this subsection.
2. *Temporary standard informational signs.*
  - i. Each non-residential lot and/or development may display one standard informational sign not exceeding four square feet without a permit, except that during a political election or referendum, between the date of qualification of the candidate or the referendum question and final determination on each ballot issue or candidate, each non-residential lot may display an unlimited number of standard informational signs. All such signs shall be removed within seven calendar days after a final determination on that election item or referendum that triggered the right to erect the sign.
3. *Signs during the sale or lease of property.* During the sale or lease of property, one sign per road frontage of the property for sale or lease, shall be allowed. The sign shall not be internally illuminated. The sign shall not exceed nine square feet on major roads, and six square feet on all other roads. A permit shall be required for signs greater than six square feet.

<i>Major roads include:</i>	
US Hwy 19 (GA 400)	McGinnis Ferry Road
State Route 9	Arnold Mill Road/State Hwy 140
Windward Parkway	Birmingham Hwy/State Hwy 372
Cogburn Road	Hopewell Road
New Providence Road	

**b. Banners are permitted in all zoning districts, per the following standards:**

Banners shall be allowed for a period not exceeding ten consecutive days, with no more than four such ten consecutive-day periods being permitted per calendar year, per lot.

In addition, each new business shall be allowed a banner for 30 consecutive days starting from the issuance of the business license or occupational tax certificate.

Each development may post one banner, maximum 24 square feet, maximum five feet tall, for a maximum of 40 days, between May 1 to June 15. A permit is not required.

Banners shall not be more than 24 square feet. A permit shall be required. No banner shall be mounted so as to extend above the horizontal plane of the roof where the building wall and roof meet or shall not extend more than five feet above grade when on the ground. All banners mounted on the ground must be supported on all sides by a PVC frame or its equivalent.

**(2) AG-1 (agricultural district).**

**a. Freestanding signs.** Within the AG-1 (agricultural district), standards for freestanding signs are as follows:

1. One maximum 32-square foot, freestanding sign per business or institutional lot shall be permitted for each street on which the lot has frontage.
2. One maximum 32-square foot, freestanding sign or two single-faced freestanding signs not to exceed 16 square feet each, shall be permitted for each side of a platted single-family subdivision entrance.
3. Freestanding signs shall have a maximum height of six feet from finished grade. If freestanding signs are illuminated, the light shall come from external sources which shall be screened from view with evergreen plantings as approved by [the] director. Signs shall not have changeable copy.

**b. Other signage.**

1. Each residence may display up to 12 square feet of signage with no single sign greater than four square feet.
2. Each development may post one banner, maximum 24 square feet, maximum five feet tall, for a maximum of 40 days, between May 1 to June 15. A permit is not required.
3. Each lot may post one expression sign, maximum 16 square feet in area, for a maximum of 30 days. Such signs shall be located only on private property, with the owner's permission. A permit is required for this sign.  
For purposes of this paragraph, a seasonal expression sign shall mean a sign, not otherwise defined in this article, which involves the expression of any idea that could be characterized as free speech and which is not necessarily related to a particular use of land.

**c. Flags.** Each development may display no more than three flagpoles, and in addition, each single-family detached residential lot within each development may display not more than one flag and flagpole. Each flagpole is allowed one flag. In nonresidential districts, the flagpole shall not exceed the maximum allowed building height. In residential districts, the maximum height of the flagpole shall be 25 feet. The length of the flag shall not exceed one-quarter the length of the flag pole. The size of the flag shall be calculated accordingly.

**(3) Single-family residential, CUP and NUP districts.** Within the single-family residential, CUP and NUP districts, standards for signs are as follows: