

Short Term Work Program (STWP) DRAFT

ID#	Project and Description	Priority (Years 1-3)	Near Term (Years 4-5)	New Project	No Longer Relevant
Land Use					
LU.1	Create a Small Area Plan for Arnold Mill which reflects the Master Plan and its Character Area Narrative	✓			
LU.1a	Consider applying for LCI funding to update the Arnold Mill Plan, and determine feasibility for LCI designation	✓			
LU.2	Pursue larger lot zoning categories (e.g. AG5, 10, 20) and associated uses and incentives	✓			
LU.2a	Seek funding for the purchase of development rights (PDR) in conjunction with larger lot zoning	✓			
LU.2b	Consider larger lot zoning incentives to include full or partial exemptions from future Greenspace, Active Park, and Trail System bonds	✓			
LU.2c	Initiate discussions with Fulton County to implement tax relief for larger lot zoned parcels (5, 10, 15 acres in size) in conjunction with larger lot zoning	✓			
LU.2d	Perform due diligence on permitted uses (e.g. bed and breakfast), and zoning conditions (e.g. accessory structure placement on property), for larger lot zoning categories	✓			
LU.2e	Identify appropriate areas/districts for current and future uses, and determine conditions and permitting for such uses	✓			
LU.2e.i	Investigate other options for certain Agri-tourism uses, such as creating a public venue for a farmer's market, outdoor live entertainment, other uses which likely require more infrastructure and protections for neighboring parcels (noise lighting, parking).	✓			
LU.2f	Reconcile incentives with AG-1, to ensure larger lot zoning categories are attractive and viable	✓			
LU.3	Continue to support the Equestrian Committee as an important source of feedback (subject matter expertise) on various City initiatives, as needed	✓			
LU.4	Begin process to acquire land for active park space (Parks Master Plan), including identified opportunities for a Multi-Generational Recreation Facility along Cogburn Rd. (Milton Lakes)	✓			
LU.5	Perform due diligence to define projects/land identification and costs for another bond specific to active parks, trails, public venues, and greenspace	✓			
LU.5a	Pursue accelerated funding options to implement Parks Master Plan	✓			
LU.5b	Pursue accelerated funding options to implement Milton Trails Prioritization Plan	✓			
LU.5c	Pursue accelerated funding options to acquire greenspace	✓			
LU.6	Develop Plan for new Public Venues, Public Art (e.g. outdoor amphitheater, performing arts, Character Area Public Art)	✓			
LU.6a	Fund new public venues throughout Milton		✓		
LU.7	Perform due diligence to Implement Restrictions to Flag Lots	✓			
LU.8	Perform due diligence to update AG-1 zoning to increase minimum lot widths (100' to 150')	✓			
LU.9	Perform due diligence and planning to implement Urban Growth Boundaries	✓			
LU.9a	Seek funding opportunities to seed-fund a revolving TDR Bank	✓			
LU.9b	Identify other incentive/tools (PDR)	✓			
LU.10	Study CUP limitations (i.e. minimum qualifying acreage), staff recommendations to adopt				

Economic Development

ED.1	Seek Certified 'Broadband Ready Community' Designation through DCA	✓			
ED.2	Develop a Marketing Plan for Milton, which reflects our Branding, and to include 'digital visitors information', agri-business promotion, and event marketing	✓			
ED.2a	Enhance presence on current website for Economic Development as it relates to Character Areas				
ED.3	Pursue a greater emphasis on economic development using a diverse toolbox of strategies to include:	✓			
ED.3a	Pursue city-wide Milton Development Authority		✓		
ED.3b	Pursue a study on tax incentives that may be a part of the economic development marketing plan	✓			
ED.3c	Collaborate with state organizations for tourism and agri-tourism		✓		
ED.3d	Proactively focus on the Deerfield Character Area, using the RKG study as a road map	✓			
ED.4	Pursue Fortune 500 presence in Deerfield mixed-use development	✓			
ED.5	Proactively pursue Economic Development in future-defined Urban Growth Boundary Areas		✓		
ED.6	Evaluate business license requirements and fees for Milton as compared with adjacent jurisdictions to insure that rates are competitive and will encourage new businesses to locate inside the city	✓			
ED.7	Explore the use of technology to improve information access and administrative processes (i.e. public Wi-Fi, information kiosks and interactive wayfinding)		✓		
ED.7a	Consider expanding services and tools available through the Milton App (Events calendar, Pay utility/police citations/court fines, Promote and Buy tickets to local events, Info on local trails, Parks and Recreation, and List of and links to local shops/restaurants)				

Transportation

T.1	Encourage all roadways to incorporate design elements to reflect their specific Character Area and implement associated branding through a branding study of the city and character areas	✓			
T.2	Collaborate with the bicycling community to create bike routes, signage, infrastructure, safety education and promotion	✓			
T.2a	Consider creating a campaign around Milton as a "bike friendly" City	✓			
T.2b	Design bicyclist features in Milton that are sensitive to our rural character and appropriate to the Character area	✓			
T.2c	Develop an education and outreach campaign to increase awareness of roadway safety and risks for bicyclists, pedestrians and drivers	✓			
T.3	Consider "Smart" features to improve transportation infrastructure and safety in Milton;	✓			
T.3a	Explore the creation of a streetlight management program to improve monitoring of conditions, proactive measures, and efficient reporting of outages	✓			
T.3b	Consider the use of Smart features to improve pedestrian safety within defined urban areas, around parks and other priority walking areas	✓			
T.3c	Improve traffic safety and operations through the deployment of "Smart" technology to potentially include traffic sensors at intersections with stop lights to minimize idle time for vehicles	✓			
T.3d	Consider innovations to reduce the actual speed of traffic to get drivers to stay within the posted speed limits per the Strategic Plan (Complete the ongoing Road Safety Plan)	✓			
T.4	Promote the creation of a Citizen Trails Committee to advise on the implementation of the Milton Trail Prioritization Plan	✓			
T.5	Increase community access and use of Trails by implementing the 2020 Milton Community Trail Prioritization Plan	✓			
T.5a	Implement Tier 1 and Tier 2 projects for Deerfield Area	✓			
T.5b	Implement Tier 1 and Tier 2 projects for Birmingham Park	✓			
T.5c	Implement Tier 1 and Tier 2 projects for the Preserve at Cooper Sandy Park		✓		
T.5d	Implement Tier 1 and Tier 2 projects for the Preserve at Lackey Road Park	✓			
T.5e	Ensure there is adequate infrastructure for access including parking at trail heads; Evaluate conditions along Webb Road to implement community amenities such as benches and pet waste pick up stations for pedestrians	✓			
T.5f	Implement signage for wayfinding and safety at all trails (PB2)	✓			
T.6	Evaluate Milton residents' priorities for and satisfaction with the City's transportation infrastructure and network	✓			
T.7	Coordinate with state, regional, and adjacent partners to address transportation needs and create a cohesive transportation network while maintaining the unique character and identity of Milton.	✓			
T.8	Evaluate impact of McGinnis Ferry Interchange on overall City of Milton traffic flow with concentration of peak (commuting times) and off-peak times.	✓			
T.9	Prioritize Bethany character area (Hwy 9) sidewalk connections in coordination with GDOT Project, and identify quick win opportunities	✓			

Sustainability, Natural and Cultural Resources

S.1	Identify cost-neutral city investment opportunities in renewable energy (solar), and lower emissions vehicles		✓		
S.2	Develop a city-wide solid waste strategy, as well as a city-wide recycling strategy including but not limited to a plan for glass recycling, bulky items, paints/chemicals, and electronics	✓			
S.2a	Perform due diligence to support solid waste strategy - aimed at reducing approved providers and providing competitive services suitable for both urban, suburban and rural residents - survey residents prior to finalizing strategy recommendations	✓			
S.2b	Perform due diligence on funding, cost of operations to support a city-wide recycling strategy, and survey residents prior to finalizing strategy recommendations	✓			
S.3	Improve in ARC Green Communities certification from bronze to silver per the Strategic Plan		✓		
S.4	Consider making green infrastructure a policy Citywide/ Set Green Infrastructure Goals:		✓		
S.4a	Require low impact development features be recorded as permanent easements to protect water quality measures from being demolished		✓		
S.4b	Consider ordinance to provide EV infrastructure at Public places and mixed-use development		✓		
S.4c	Create ordinance to support the creation of green infrastructure		✓		
S.4d	Incorporate green infrastructure policies with AG-1 future development		✓		
S.5	Consider updates to storm water and land protection policy Citywide/ Set Goals:	✓			
S.5a	Review ordinance for adequate local protection of wetlands	✓			
S.5b	Review ordinance for adequate local protection of areas with steep slopes	✓			
S.5c	Adopt DNR Part 5 Criteria 4: Groundwater recharge Areas and Wetlands Protection	✓			
S.5d	Extend the moratorium on subdivision after timber harvesting to 10 years	✓			
S.5e	Promote water harvesting and reuse: Promote the use of rainwater harvesting to meet irrigation needs in new subdivisions, and mixed use developments	✓			
S.6	Update the City's Stormwater Ordinance to reflect the new Georgia Stormwater Management Manual (GSMM) and runoff reduction goals;	✓			
S6.a	Apply State requirements set forth by the Georgia Stormwater Management Manual by having 100% site runoff reduction captured and treated by landscaped Green Infrastructure best management practices, such as bioretention and bioswale.	✓			
S.7	Support the development of green infrastructure maintenance and inspection protocols: Adopt standardized routine maintenance and inspection activities for green infrastructure within the City		✓		
S.8	Green Infrastructure Demonstration Project for Park: Install education signage at site of park green infrastructure projects describing benefits of GI project		✓		
S.9	Explore available options for a Stormwater Utility Fee		✓		
S.10	Proactively engage with Chadwick Landfill Operator, EPD and DNR to address community concerns with on-going operations and develop City action plan for eventual landfill closure and possible community use, thereafter. Include an immediate investigation of allegations of unlawful use/dumping of prohibited debris/trash.	✓			

Placemaking and Branding

PB.1	Conduct a Branding study for Milton, to include character area-specific recommendations	✓			
PB.2	Implement Way-finding, Gateways, Parks/Trails and 'District' signage, reflective of our Milton's Brand to be incorporated within the overall branding strategy	✓			
PB.3	Consider updating sign regulations in each of the Form Based Code areas and Birmingham Crossroads to enhance the specific character of each area		✓		
PB.4	Identify opportunities to partner with Alpharetta Equestrian Event Operations through the promotion of Birmingham Park equestrian trails		✓		
PB.5	Incorporate Public Art throughout Milton, appropriate to Branding and Character Areas;		✓		
PB.5a	Public venue locations		✓		
PB.5b	Roundabouts		✓		
PB.5c	Greenspace - Trails		✓		
PB.5d	Active Parks and Recreation Facilities		✓		
PB.5e	Mixed-use developments		✓		
PB.6	Finalize Park names and create ad campaign to establish citywide awareness of new names	✓			
PB.8	Consider establishing a Milton Heritage and History Museum		✓		
PB.9	Pursue 'Digital' visitors-tourism marketing and promotion, short term (ED.7)	✓			
PB9.a	Consider viability for a physical presence (i.e.. in combination with a Milton Heritage and History Museum)		✓		