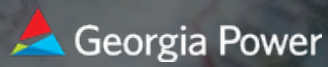




4 Georgia ZIPs

Georgia Power



75 Fifth Street NW Suite 175
Atlanta, Georgia 30308

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Economy Overview	2
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Population Characteristics	6
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Report Parameters

4 ZIPs

30004	Alpharetta, GA (in Fulton county)
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30009	Alpharetta, GA (in Fulton county)
-------	-----------------------------------

30075	Roswell, GA (in Fulton county)
-------	--------------------------------

30169	Canton, GA (in Cherokee county)
-------	---------------------------------

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

114,095

Population (2019)

Population **grew by 5,336** over the last 5 years and is projected to **grow by 4,364** over the next 5 years.

89,304

Total Regional Employment

Jobs **grew by 9,911** over the last 5 years and are projected to **grow by 5,836** over the next 5 years.

\$86.6K

Avg. Earnings Per Job (2019)

Regional average earnings per job are **\$19.3K above** the national average earnings of \$67.3K per job.

Takeaways

- As of 2019 the region's population **increased by 4.9%** since 2014, growing by 5,336. Population is expected to **increase by 3.8%** between 2019 and 2024, adding 4,364.
- From 2014 to 2019, jobs **increased by 12.5%** in 4 Georgia ZIPs from 79,393 to **89,304**. This change **outpaced the national growth rate of 6.9% by 5.6%**. Labor force data is not available for 4 Georgia ZIPs.
- There is no education attainment data for 4 Georgia ZIPs.
- The top three industries in 2019 are Restaurants and Other Eating Places, Professional and Commercial Equipment and Supplies Merchant Wholesalers, and Services to Buildings and Dwellings.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	114,095	N/A	89,304	105.5	\$15.71B	\$15.42B	\$23.68B
City of Roswell 45 Minutes Sarah	3,466,797	N/A	2,105,589	99.7	\$298.77B	\$166.40B	\$278.42B
Nation	329,399,330	164,940,254	164,123,542	100.0	\$20.28T	\$0	\$8.52T

2019 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

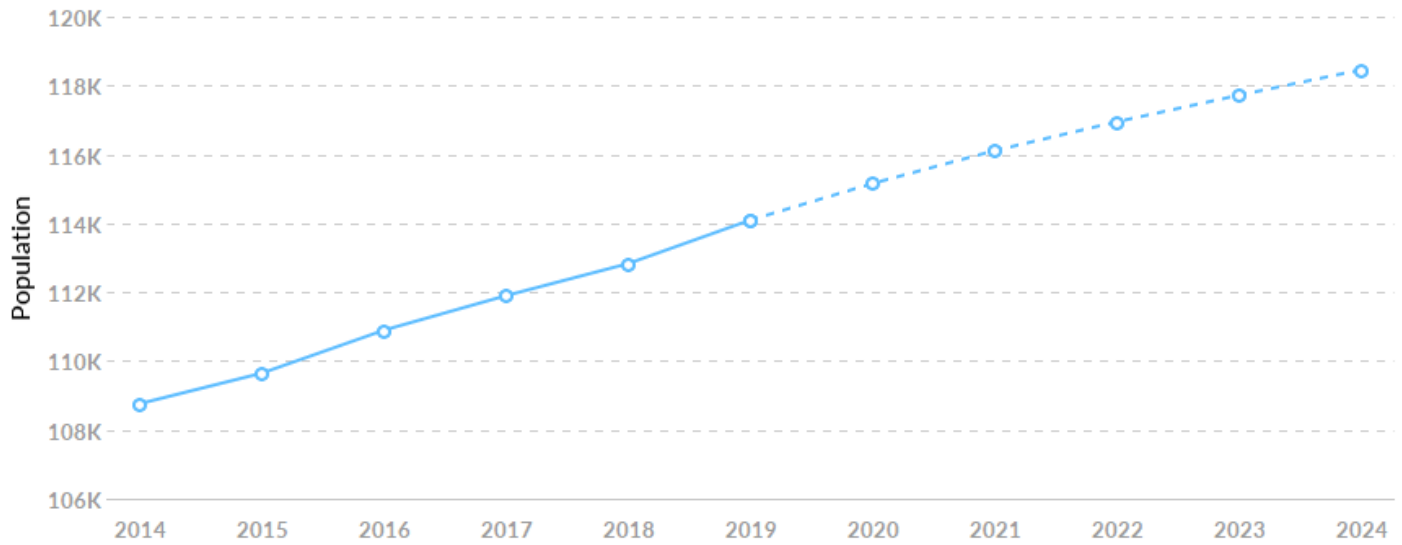
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

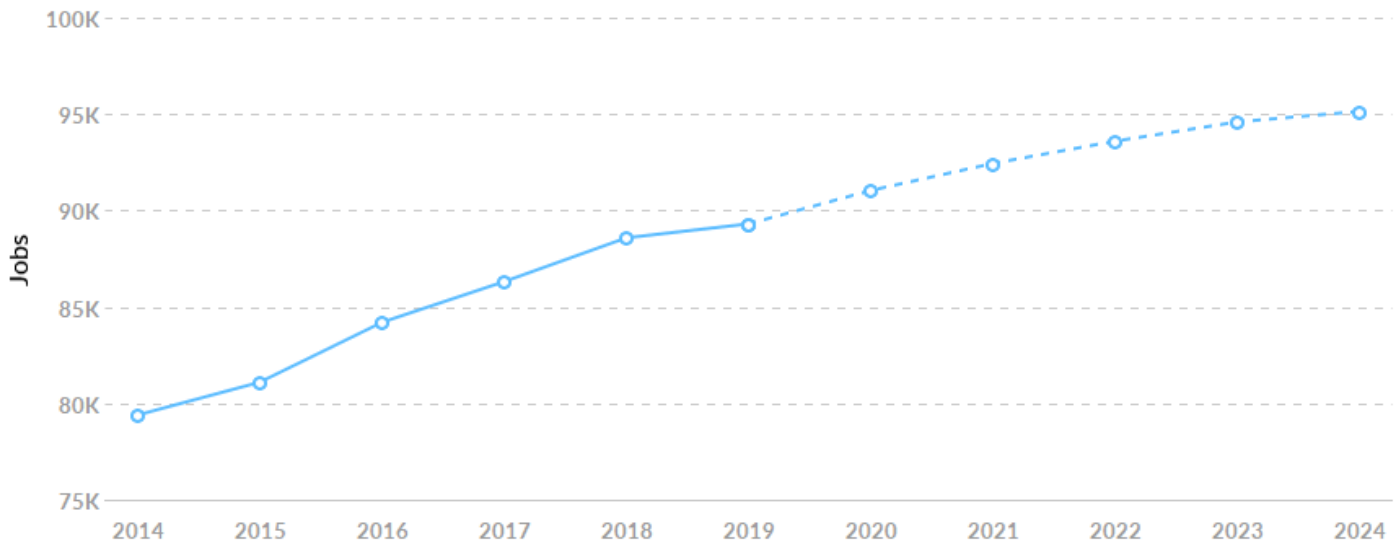
As of 2019 the region's population increased by 4.9% since 2014, growing by 5,336. Population is expected to increase by 3.8% between 2019 and 2024, adding 4,364.



Timeframe	Population
2014	108,759
2015	109,647
2016	110,895
2017	111,899
2018	112,830
2019	114,095
2020	115,156
2021	116,111
2022	116,948
2023	117,720
2024	118,459

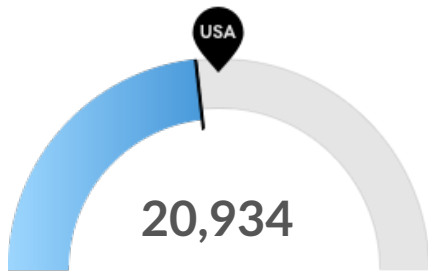
Job Trends

From 2014 to 2019, jobs increased by 12.5% in 4 Georgia ZIPs from 79,393 to 89,304. This change outpaced the national growth rate of 6.9% by 5.6%.



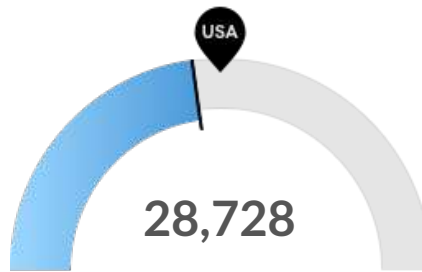
Timeframe	Jobs
2014	79,393
2015	81,096
2016	84,199
2017	86,310
2018	88,582
2019	89,304
2020	91,038
2021	92,439
2022	93,594
2023	94,592
2024	95,140

Population Characteristics



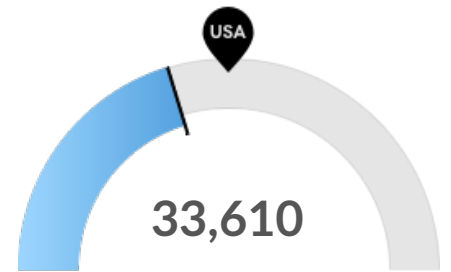
Millennials

Your area has 20,934 millennials (ages 25-39). The national average for an area this size is 23,196.



Retiring Soon

Retirement risk is low in your area. The national average for an area this size is 32,660 people 55 or older, while there are 28,728 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 44,702 racially diverse people, while there are 33,610 here.



Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

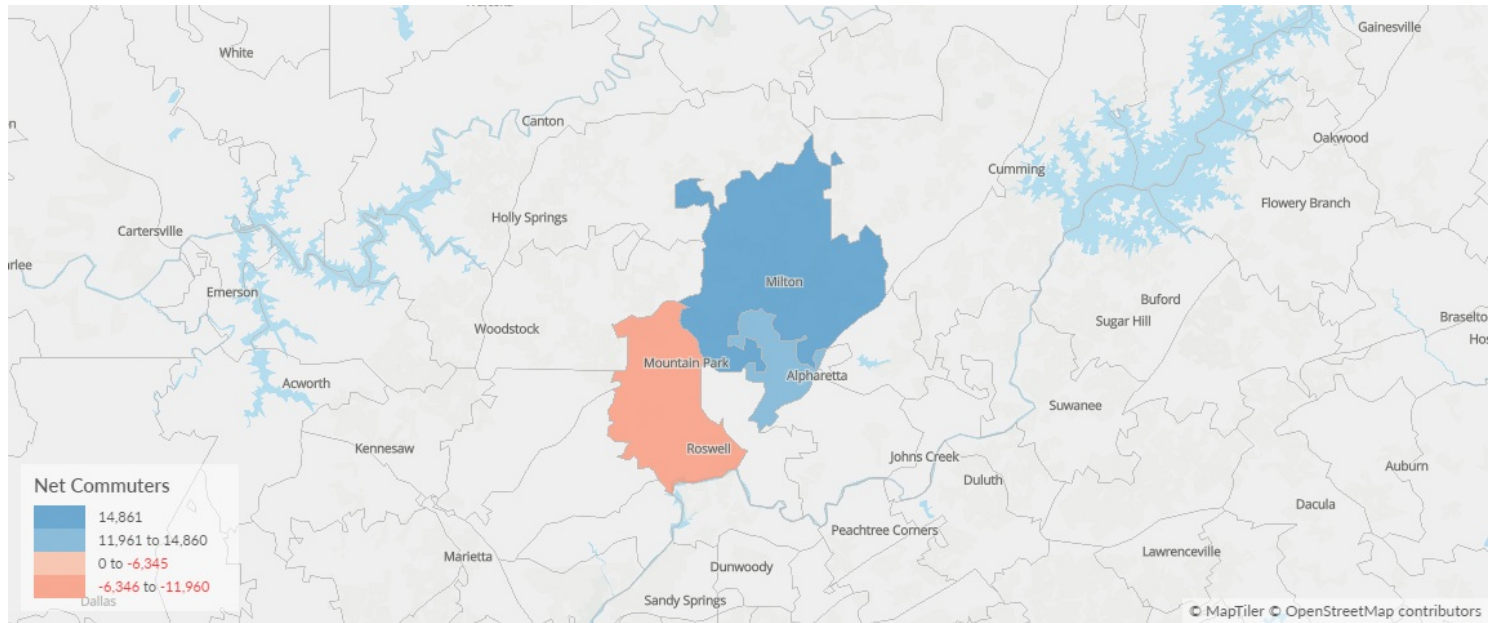


Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

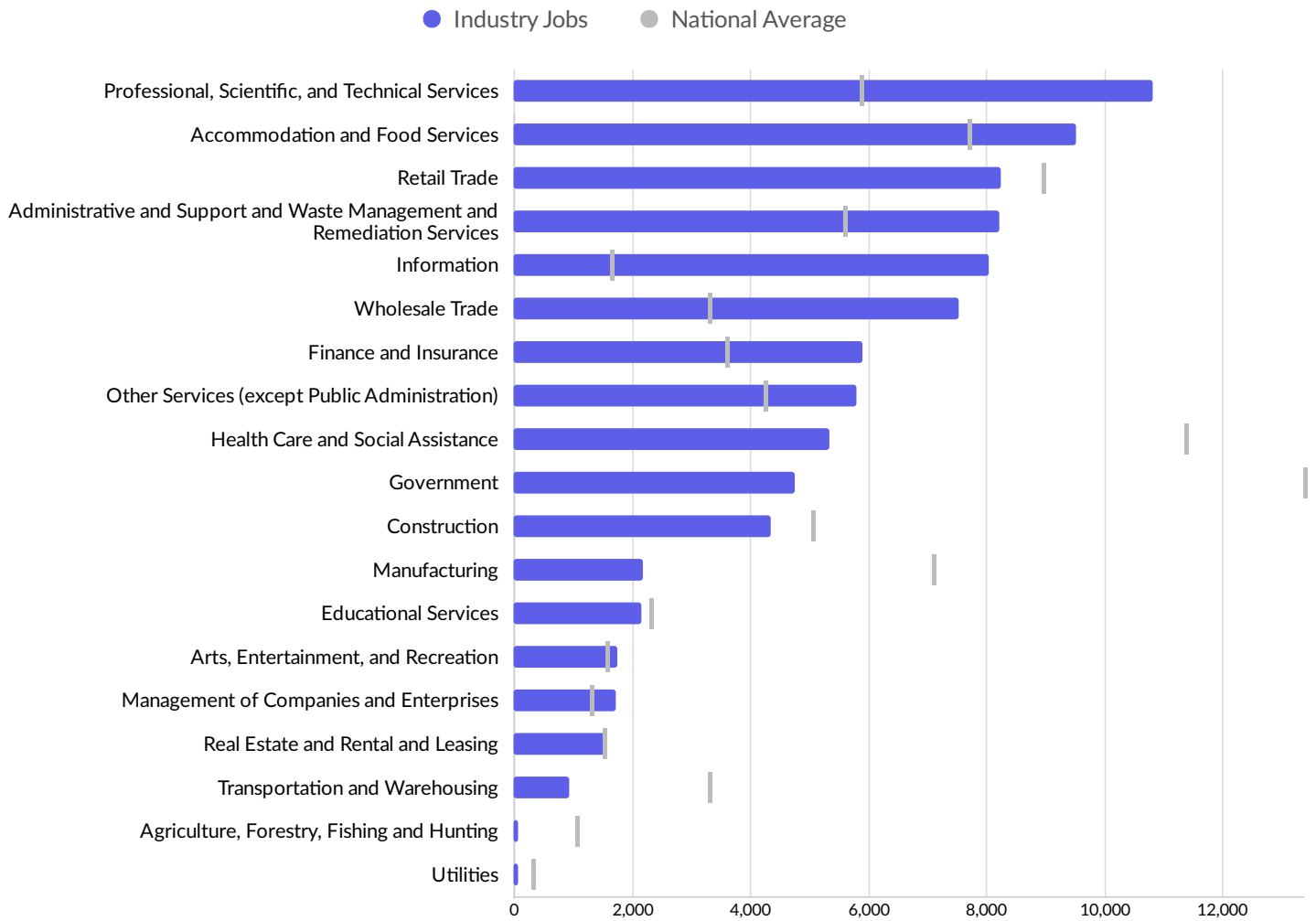
ZIP	Name	2019 Employment
30004	Alpharetta, GA (in Fulto...	46,334
30075	Roswell, GA (in Fulton c...	22,006
30009	Alpharetta, GA (in Fulto...	20,927
30169	Canton, GA (in Cheroke...	37

Where Talent Lives

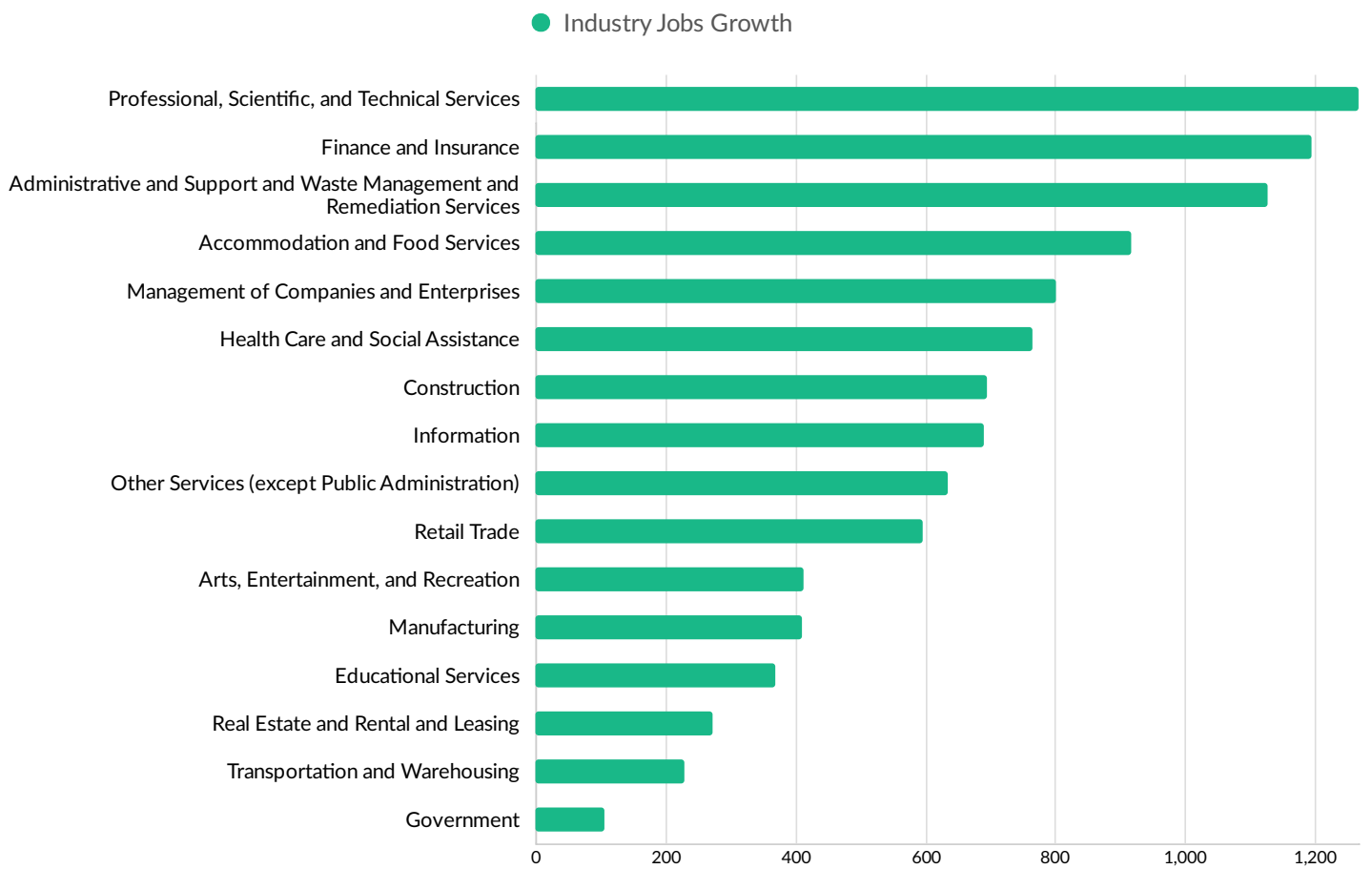
ZIP	Name	2019 Workers
30004	Alpharetta, GA (in Fulto...	31,473
30075	Roswell, GA (in Fulton c...	28,352
30009	Alpharetta, GA (in Fulto...	8,965
30169	Canton, GA (in Cheroke...	887

Industry Characteristics

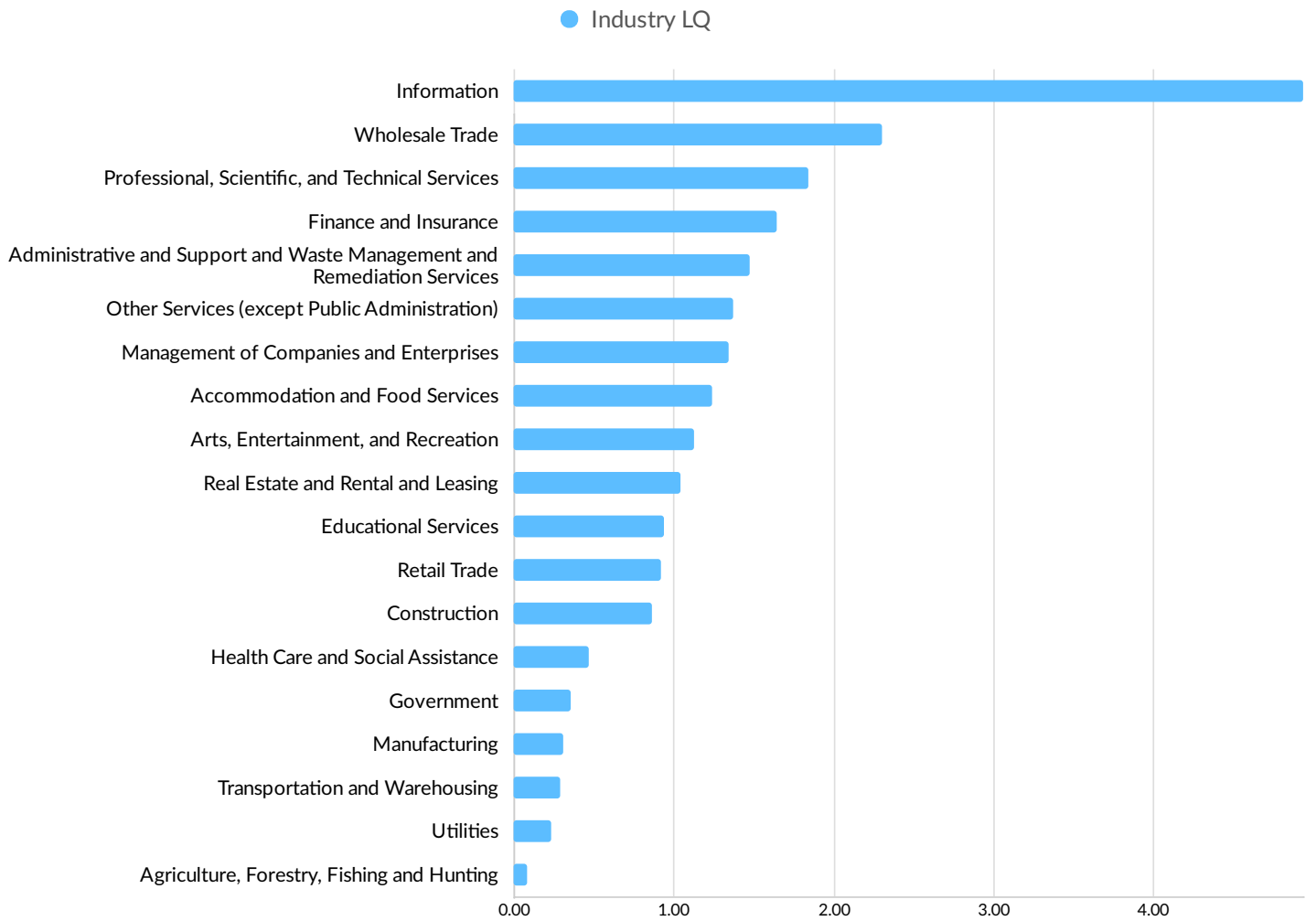
Largest Industries



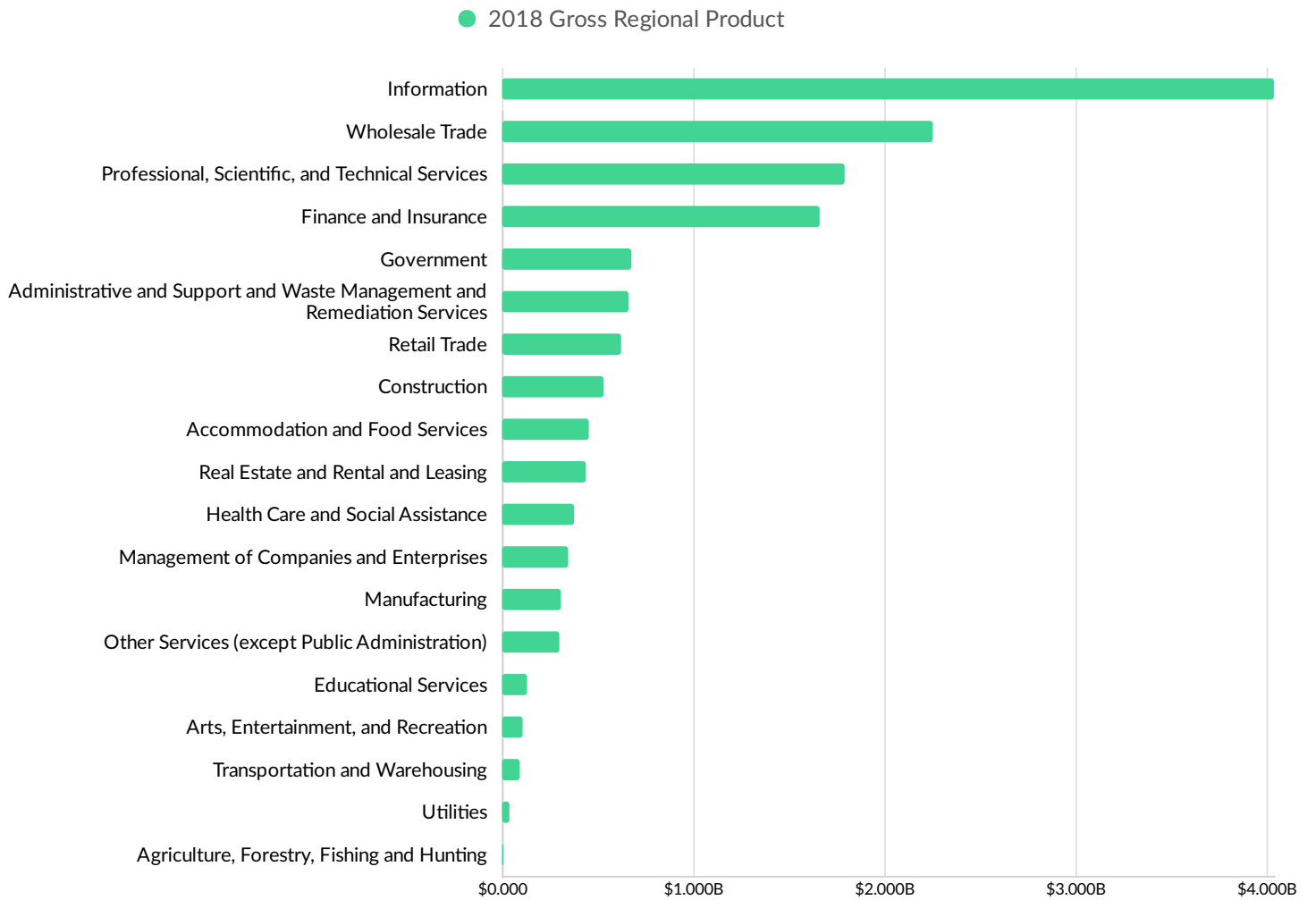
Top Growing Industries



Top Industry LQ



Top Industry GRP



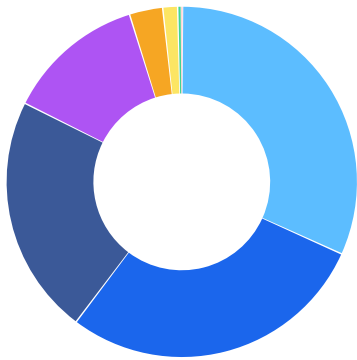
Top Industry Earnings



Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2018 GRP
Professional, Scientific, and Technical Services	9,560	10,827	1,267	+13%	1.85	\$118,912	\$1.79B
Accommodation and Food Services	8,600	9,516	916	+11%	1.24	\$29,702	\$454.65M
Retail Trade	7,663	8,260	597	+8%	0.92	\$44,236	\$623.99M
Administrative and Support and Waste Management and Remediation Services	7,095	8,223	1,128	+16%	1.48	\$55,440	\$658.54M
Information	7,346	8,036	690	+9%	4.94	\$143,136	\$4.04B
Wholesale Trade	7,919	7,528	-391	-5%	2.30	\$138,247	\$2.25B
Finance and Insurance	4,713	5,908	1,195	+25%	1.65	\$144,898	\$1.67B
Other Services (except Public Administration)	5,176	5,811	635	+12%	1.37	\$35,071	\$302.87M
Health Care and Social Assistance	4,576	5,340	764	+17%	0.47	\$54,604	\$375.92M
Government	4,654	4,760	106	+2%	0.36	\$105,555	\$677.90M
Construction	3,664	4,359	695	+19%	0.87	\$85,121	\$529.53M
Manufacturing	1,770	2,181	411	+23%	0.31	\$85,070	\$304.85M
Educational Services	1,782	2,152	370	+21%	0.94	\$52,392	\$134.06M
Arts, Entertainment, and Recreation	1,339	1,752	413	+31%	1.13	\$32,317	\$106.11M
Management of Companies and Enterprises	923	1,724	801	+87%	1.34	\$190,063	\$345.32M
Real Estate and Rental and Leasing	1,304	1,577	273	+21%	1.04	\$97,891	\$438.24M
Transportation and Warehousing	725	954	229	+32%	0.29	\$57,674	\$89.02M
Agriculture, Forestry, Fishing and Hunting	89	83	-6	-7%	0.08	\$54,661	\$9.82M
Utilities	160	71	-89	-56%	0.23	\$100,056	\$34.72M

Business Characteristics

Business Size

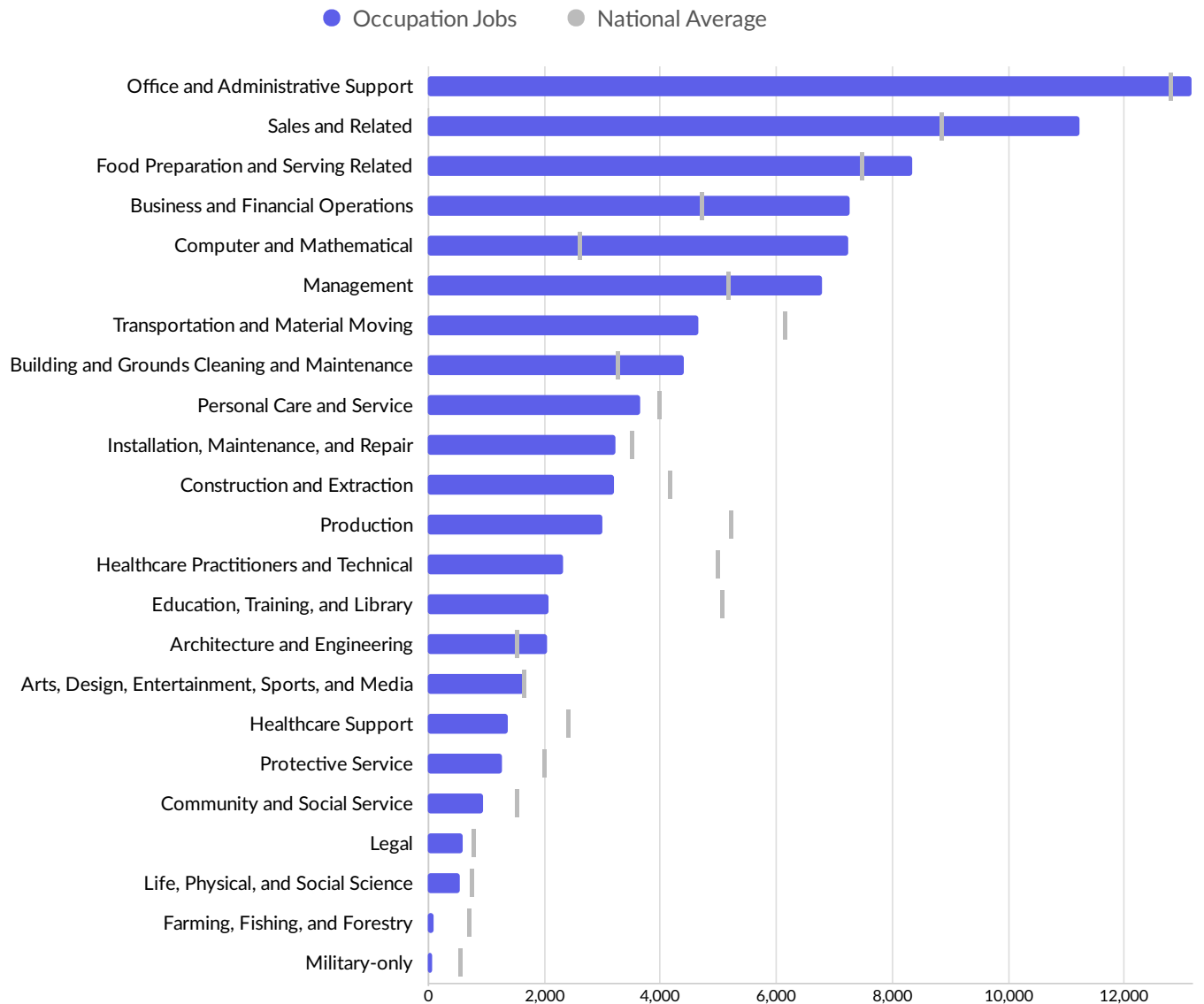


	Percentage	Business Count
1 to 4 employees	31.7%	2,132
5 to 9 employees	28.6%	1,922
10 to 19 employees	22.1%	1,488
20 to 49 employees	12.8%	861
50 to 99 employees	3.1%	207
100 to 249 employees	1.4%	92
250 to 499 employees	0.3%	23
500+ employees	0.1%	7

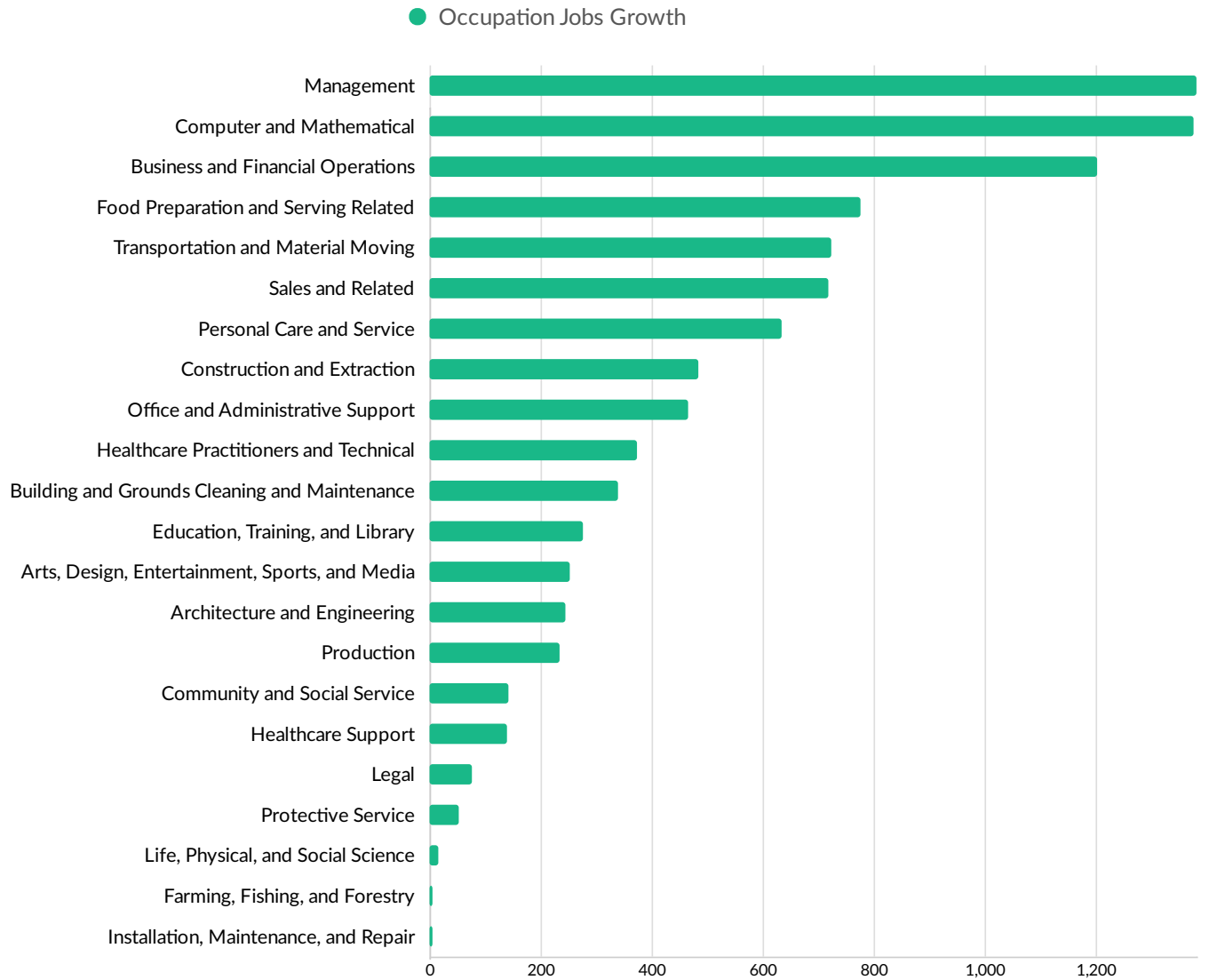
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

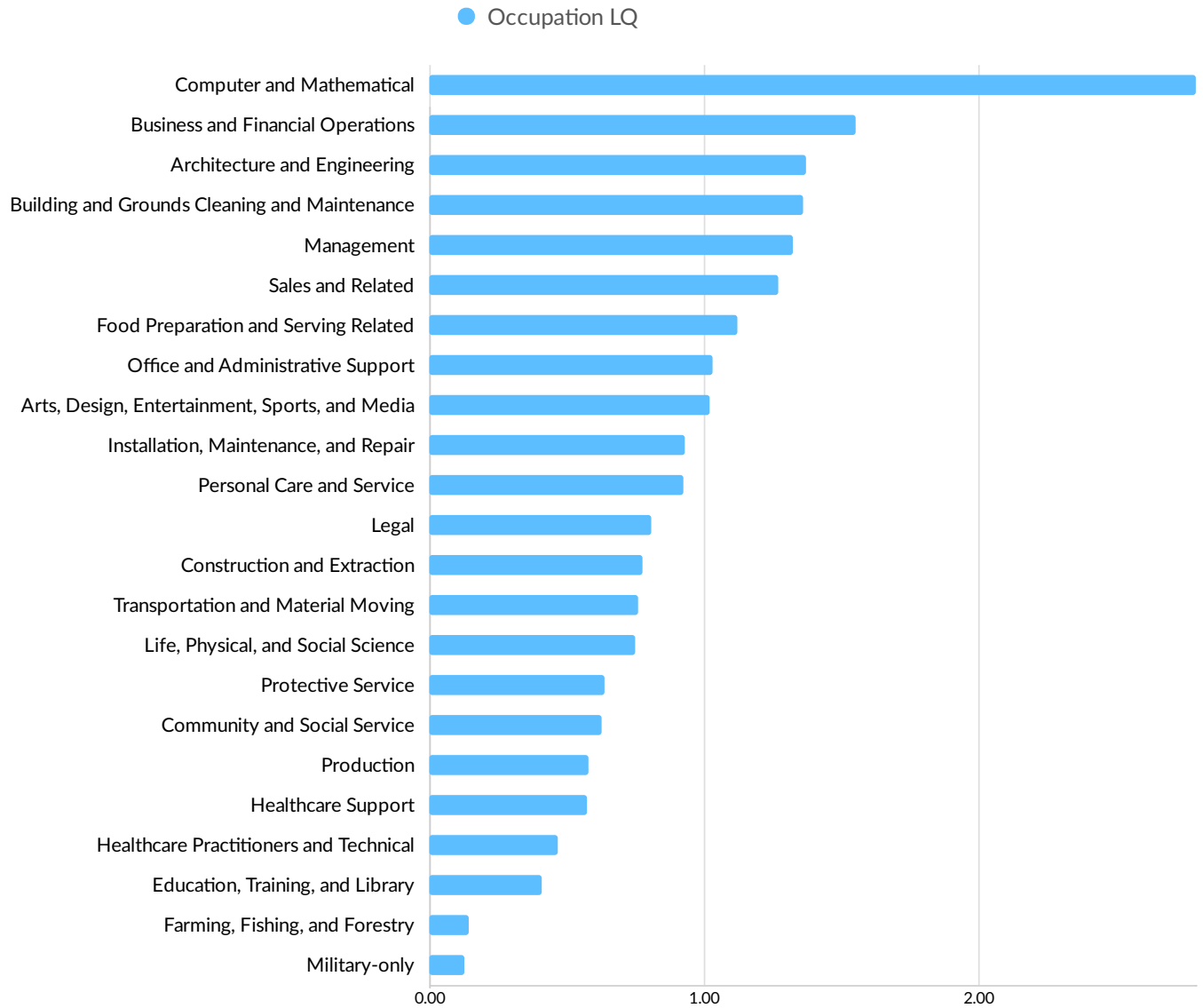
Largest Occupations



Top Growing Occupations



Top Occupation LQ



Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jan 2019 - Dec 2019 Unique Average Monthly Postings
Office and Administrative Support	12,706	13,172	466	+4%	1.03	\$19.02	0
Sales and Related	10,520	11,237	717	+7%	1.27	\$17.28	0
Food Preparation and Serving Related	7,575	8,350	775	+10%	1.12	\$10.48	0
Business and Financial Operations	6,078	7,280	1,202	+20%	1.55	\$36.38	0
Computer and Mathematical	5,862	7,238	1,376	+23%	2.79	\$47.21	0
Management	5,430	6,811	1,381	+25%	1.32	\$59.29	0
Transportation and Material Moving	3,934	4,658	724	+18%	0.76	\$15.21	0
Building and Grounds Cleaning and Maintenance	4,076	4,415	339	+8%	1.36	\$12.75	0
Personal Care and Service	3,032	3,667	635	+21%	0.93	\$11.59	0
Installation, Maintenance, and Repair	3,237	3,242	5	+0%	0.93	\$23.11	0
Construction and Extraction	2,730	3,213	483	+18%	0.77	\$20.57	0
Production	2,781	3,014	233	+8%	0.58	\$17.18	0
Healthcare Practitioners and Technical	1,949	2,323	374	+19%	0.47	\$32.47	0
Education, Training, and Library	1,800	2,076	276	+15%	0.41	\$20.62	0
Architecture and Engineering	1,812	2,056	244	+13%	1.37	\$40.85	0
Arts, Design, Entertainment, Sports, and Media	1,408	1,661	253	+18%	1.02	\$25.28	0
Healthcare Support	1,232	1,372	140	+11%	0.57	\$14.88	0

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jan 2019 - Dec 2019 Unique Average Monthly Postings
Protective Service	1,216	1,268	52	+4%	0.64	\$20.37	0
Community and Social Service	805	946	141	+18%	0.63	\$23.96	0
Legal	524	600	76	+15%	0.81	\$42.67	0
Life, Physical, and Social Science	525	540	15	+3%	0.75	\$33.70	0
Farming, Fishing, and Forestry	90	95	5	+6%	0.14	\$14.70	0
Military-only	71	68	-3	-4%	0.13	\$15.53	0

Educational Pipeline

Over the last 5 years, no schools in 4 Georgia ZIPs produced graduates.