



Community Profile

Milton City, GA
 Milton City, GA (1351670)
 Geography: Place

Prepared by Esri

	Milton city, ...
Population Summary	
2000 Total Population	17,989
2010 Total Population	32,712
2019 Total Population	39,673
2019 Group Quarters	3
2024 Total Population	43,099
2019-2024 Annual Rate	1.67%
2019 Total Daytime Population	34,513
Workers	14,746
Residents	19,767
Household Summary	
2000 Households	6,683
2000 Average Household Size	2.69
2010 Households	11,691
2010 Average Household Size	2.80
2019 Households	13,806
2019 Average Household Size	2.87
2024 Households	14,853
2024 Average Household Size	2.90
2019-2024 Annual Rate	1.47%
2010 Families	8,793
2010 Average Family Size	3.28
2019 Families	10,571
2019 Average Family Size	3.34
2024 Families	11,417
2024 Average Family Size	3.37
2019-2024 Annual Rate	1.55%
Housing Unit Summary	
2000 Housing Units	7,205
Owner Occupied Housing Units	78.2%
Renter Occupied Housing Units	14.6%
Vacant Housing Units	7.2%
2010 Housing Units	12,362
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	5.4%
2019 Housing Units	14,105
Owner Occupied Housing Units	78.2%
Renter Occupied Housing Units	19.7%
Vacant Housing Units	2.1%
2024 Housing Units	15,125
Owner Occupied Housing Units	79.5%
Renter Occupied Housing Units	18.7%
Vacant Housing Units	1.8%
Median Household Income	
2019	\$126,331
2024	\$143,032
Median Home Value	
2019	\$510,457
2024	\$553,465
Per Capita Income	
2019	\$59,536
2024	\$65,024
Median Age	
2010	36.4
2019	38.5
2024	39.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income	
Household Income Base	13,807
<\$15,000	2.3%
\$15,000 - \$24,999	3.7%
\$25,000 - \$34,999	2.6%
\$35,000 - \$49,999	5.0%
\$50,000 - \$74,999	13.8%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	16.6%
\$150,000 - \$199,999	11.6%
\$200,000+	32.0%
Average Household Income	\$171,073
2024 Households by Income	
Household Income Base	14,853
<\$15,000	2.0%
\$15,000 - \$24,999	3.2%
\$25,000 - \$34,999	2.2%
\$35,000 - \$49,999	4.4%
\$50,000 - \$74,999	12.2%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	13.0%
\$200,000+	35.3%
Average Household Income	\$188,632
2019 Owner Occupied Housing Units by Value	
Total	11,028
<\$50,000	0.1%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.5%
\$150,000 - \$199,999	4.8%
\$200,000 - \$249,999	5.9%
\$250,000 - \$299,999	7.4%
\$300,000 - \$399,999	11.9%
\$400,000 - \$499,999	17.8%
\$500,000 - \$749,999	33.2%
\$750,000 - \$999,999	10.7%
\$1,000,000 - \$1,499,999	5.4%
\$1,500,000 - \$1,999,999	1.3%
\$2,000,000 +	0.8%
Average Home Value	\$574,386
2024 Owner Occupied Housing Units by Value	
Total	12,021
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.3%
\$150,000 - \$199,999	3.4%
\$200,000 - \$249,999	4.5%
\$250,000 - \$299,999	6.5%
\$300,000 - \$399,999	10.4%
\$400,000 - \$499,999	17.1%
\$500,000 - \$749,999	36.4%
\$750,000 - \$999,999	12.9%
\$1,000,000 - \$1,499,999	6.1%
\$1,500,000 - \$1,999,999	1.4%
\$2,000,000 +	0.9%
Average Home Value	\$610,147

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

January 10, 2020



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2010 Population by Age	
Total	32,712
0 - 4	6.3%
5 - 9	9.0%
10 - 14	10.1%
15 - 24	11.2%
25 - 34	11.2%
35 - 44	17.9%
45 - 54	18.9%
55 - 64	9.3%
65 - 74	3.9%
75 - 84	1.8%
85 +	0.5%
18 +	69.2%
2019 Population by Age	
Total	39,674
0 - 4	5.5%
5 - 9	6.3%
10 - 14	7.7%
15 - 24	14.1%
25 - 34	12.2%
35 - 44	12.0%
45 - 54	16.5%
55 - 64	15.1%
65 - 74	7.0%
75 - 84	2.7%
85 +	0.9%
18 +	75.3%
2024 Population by Age	
Total	43,094
0 - 4	5.5%
5 - 9	5.9%
10 - 14	6.7%
15 - 24	11.6%
25 - 34	13.9%
35 - 44	12.8%
45 - 54	13.6%
55 - 64	15.7%
65 - 74	9.5%
75 - 84	3.8%
85 +	1.0%
18 +	77.7%
2010 Population by Sex	
Males	15,989
Females	16,723
2019 Population by Sex	
Males	19,290
Females	20,384
2024 Population by Sex	
Males	20,954
Females	22,140

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	32,712
White Alone	76.6%
Black Alone	9.0%
American Indian Alone	0.2%
Asian Alone	10.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.6%
Two or More Races	2.2%
Hispanic Origin	6.0%
Diversity Index	46.3
2019 Population by Race/Ethnicity	
Total	39,673
White Alone	73.5%
Black Alone	9.0%
American Indian Alone	0.1%
Asian Alone	13.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	2.5%
Hispanic Origin	5.2%
Diversity Index	48.9
2024 Population by Race/Ethnicity	
Total	43,099
White Alone	70.4%
Black Alone	8.9%
American Indian Alone	0.1%
Asian Alone	16.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	2.8%
Hispanic Origin	5.0%
Diversity Index	52.0
2010 Population by Relationship and Household Type	
Total	32,712
In Households	100.0%
In Family Households	89.2%
Householder	26.9%
Spouse	22.9%
Child	35.7%
Other relative	2.7%
Nonrelative	1.0%
In Nonfamily Households	10.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment	
Total	26,355
Less than 9th Grade	1.4%
9th - 12th Grade, No Diploma	0.7%
High School Graduate	8.7%
GED/Alternative Credential	1.1%
Some College, No Degree	13.9%
Associate Degree	6.1%
Bachelor's Degree	41.3%
Graduate/Professional Degree	26.8%
2019 Population 15+ by Marital Status	
Total	31,940
Never Married	27.3%
Married	62.3%
Widowed	3.2%
Divorced	7.2%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	97.1%
Civilian Unemployed (Unemployment Rate)	2.9%
2019 Employed Population 16+ by Industry	
Total	20,297
Agriculture/Mining	0.0%
Construction	3.0%
Manufacturing	10.2%
Wholesale Trade	3.4%
Retail Trade	10.0%
Transportation/Utilities	4.7%
Information	5.7%
Finance/Insurance/Real Estate	12.8%
Services	48.5%
Public Administration	1.5%
2019 Employed Population 16+ by Occupation	
Total	20,297
White Collar	83.8%
Management/Business/Financial	30.8%
Professional	26.7%
Sales	17.0%
Administrative Support	9.3%
Services	9.2%
Blue Collar	7.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.1%
Installation/Maintenance/Repair	1.4%
Production	1.8%
Transportation/Material Moving	2.6%
2010 Population By Urban/ Rural Status	
Total Population	32,712
Population Inside Urbanized Area	95.1%
Population Inside Urbanized Cluster	0.0%
Rural Population	4.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	11,691
Households with 1 Person	20.3%
Households with 2+ People	79.7%
Family Households	75.2%
Husband-wife Families	64.0%
With Related Children	38.6%
Other Family (No Spouse Present)	11.2%
Other Family with Male Householder	2.7%
With Related Children	1.5%
Other Family with Female Householder	8.6%
With Related Children	6.2%
Nonfamily Households	4.5%
All Households with Children	46.4%
Multigenerational Households	2.8%
Unmarried Partner Households	3.5%
Male-female	2.8%
Same-sex	0.7%
2010 Households by Size	
Total	11,691
1 Person Household	20.3%
2 Person Household	28.6%
3 Person Household	18.6%
4 Person Household	20.7%
5 Person Household	8.6%
6 Person Household	2.3%
7 + Person Household	0.9%
2010 Households by Tenure and Mortgage Status	
Total	11,691
Owner Occupied	73.7%
Owned with a Mortgage/Loan	64.1%
Owned Free and Clear	9.6%
Renter Occupied	26.3%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	12,362
Housing Units Inside Urbanized Area	95.3%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	4.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
1.		Professional Pride (1B)
2.		Enterprising Professionals
3.		Soccer Moms (4A)
2019 Consumer Spending		
Apparel & Services: Total \$		\$57,209,429
Average Spent		\$4,143.81
Spending Potential Index		193
Education: Total \$		\$47,187,190
Average Spent		\$3,417.88
Spending Potential Index		214
Entertainment/Recreation: Total \$		\$85,319,712
Average Spent		\$6,179.90
Spending Potential Index		189
Food at Home: Total \$		\$129,429,412
Average Spent		\$9,374.87
Spending Potential Index		181
Food Away from Home: Total \$		\$97,861,280
Average Spent		\$7,088.32
Spending Potential Index		193
Health Care: Total \$		\$146,084,295
Average Spent		\$10,581.22
Spending Potential Index		178
HH Furnishings & Equipment: Total \$		\$56,399,580
Average Spent		\$4,085.15
Spending Potential Index		192
Personal Care Products & Services: Total \$		\$24,077,528
Average Spent		\$1,743.99
Spending Potential Index		197
Shelter: Total \$		\$490,347,715
Average Spent		\$35,517.00
Spending Potential Index		192
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$63,921,080
Average Spent		\$4,629.95
Spending Potential Index		187
Travel: Total \$		\$63,234,452
Average Spent		\$4,580.22
Spending Potential Index		204
Vehicle Maintenance & Repairs: Total \$		\$28,300,334
Average Spent		\$2,049.86
Spending Potential Index		179

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.